



TOWN OF PLEASANT VALLEY

1554 MAIN STREET
PLEASANT VALLEY, NY 12569
SANDY COE, RECREATION DIRECTOR
PHONE: 845-266-9222
FAX: 845-266-3873
WWW.PVREC.COM

September 30, 2016

Dear Friends,

We want to thank everyone who participated and helped with our First Annual Festival of Lights Parade and festivities last year. We had a great turn out and we want to continue this community tradition and make this year's even bigger with increased town wide participation.

This is a joint venture between the Town of Pleasant Valley Recreation Department and the Pleasant Valley Fire Department and also sponsored by Pleasant Valley Lions Club, Pleasant Valley Rotary and the Pleasant Valley Historical Society and local volunteers from the PTA, Hudson Valley Federal Credit Union and many other area citizens.

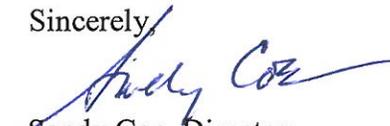
The parade is Saturday, December 3rd, line-up 5:30pm on Stream Lane, parade start at 6:30pm. The parade route will be as follows; Stream Lane to Quaker Hill Road to Main Street, passing by the Mill Site as well as the Town Hall. Parade vehicles should continue to Niagara Road for the turn around. All others can head to the lower parking lot by Cady Field, where the festivities will take place.

The festivities will include the reading of *Twas the Night Before Christmas* by our own Penny Hickman and of course a special visit with Santa Claus, as well as music provided by visiting DJ's from 94.3, 97.3, *The Wolf*. This year we are happy to announce we will have local food vendors joining us for the evening, giving all the opportunity to purchase food. Hot cocoa and cookies will still be provided for the children by our sponsors.

If you are interested in participating in this year's parade, or you know someone who is, please RSVP by contacting either Sandy at scoe@pleasantvalley-ny.gov or Ray at broas1229@pvfdny.org. Please include your name, phone number, and type of float.

Thanking you in advance for your participation and we look forward to seeing you!

Sincerely,


Sandy Coe, Director
Pleasant Valley Recreation
Cell 845 242-4460


Raymond Broas, Chief
Pleasant Valley Fire Department
Cell 846 206-2045



Second Annual PV Festival of Lights Parade

Parade of Vehicles Decorated with Lights & Music
(Floats, Cars, Trucks, Tractors, and ?????)

To Celebrate the Holiday Season & to Welcome
Santa Claus

Saturday, December 3rd, 2016 6:30pm
(Float Lineup at 5:30pm on Stream Lane)

*Parade Route: Stream Lane to Quaker Hill Rd.,
to Main St., past the Mill Site & Town Hall. Parade
vehicles should continue to Niagara Road for the turn
around. All others can head straight to the lower parking
lot by Cady Field, where festivities will take place.*

- ☀ Food to purchase from local vendors
- ☀ Music by Radio Station 94.3, 97.3 **The Wolf**

For Parade Information, Please Contact:
Recreation Office - Sandy Coe 266.9222
or Firehouse - Ray Broas 635.9350 x 116

**-Local businesses are encouraged
to decorate their store fronts-**

Sponsored by the Following Pleasant Valley Organizations:

- ~ Lions Club ~ Rotary ~ Historical Society ~
- ~ Fire Department ~ Recreation Department ~

