



**TOWN OF PLEASANT VALLEY**

1554 MAIN STREET  
PLEASANT VALLEY, N.Y. 12569

November 13, 2017

Friends,

We want to thank everyone who participated and helped with our Second Annual Festival of Lights Celebration and Parade last year. We had a great turn out and we want to continue this community tradition and make this year's even bigger with increased town wide participation.

This is truly a community venture between the Town of Pleasant Valley Recreation Department, the Pleasant Valley Fire Department, Pleasant Valley Lions Club, Pleasant Valley Rotary and the Pleasant Valley Historical Society and local volunteers from the PTA, Hudson Valley Federal Credit Union and many other area citizens.

The Festival of Lights Celebration will be Saturday, December 2<sup>nd</sup>. Our day will start with a pancake breakfast with Santa Claus, 8 am – 11 am, at the Pleasant Valley Fire Department together with the help from the PV Rotary and PV Lions Club and then the Pleasant Valley Fire Departments' 2<sup>nd</sup> Annual chili cook-off at 12 noon. Our community food drive will start the week of November 20<sup>th</sup> with decorated food bins located at the Town Hall and the Pleasant Valley Fire Department. All food proceeds will be donated to the local Pleasant Valley food pantry for our community families.

The parade line-up will be 5:30pm at Niagara Road facing towards Poughkeepsie and the bigger floats will be on Wilbur Road facing towards town with a parade start at 6:30pm. The parade route will be as follows; Niagara Road/Wilbur Road to Route 44/Main Street, passing by the Town Hall as well as the Mill Site, turning into Quaker Road. All others, walkers, can head into the Pleasant Valley Fire Department parking lot, where the festivities will take place.

The festivities will include the reading of *Twas the Night Before Christmas* by our own Penny Hickman and of course a special visit with Santa Claus, as well as music provided by visiting DJ's from 94.3, 97.3, *The Wolf*. This year we will once again have local food vendors joining us for the evening, giving all the opportunity to purchase food. Hot cocoa and cookies will still be provided for the children by our sponsors.

If you are interested in participating in this year's parade, or you know someone who is, please RSVP by contacting Sandy at [scoe@pleasantvalley-ny.gov](mailto:scoe@pleasantvalley-ny.gov) – (please include your name, phone number, and type of float or if you will be walking), OR registering online at [PVREC.COM](http://PVREC.COM).

Thanking you in advance for your participation and we look forward to seeing you!

Sincerely,

Sandy Coe, Director  
Pleasant Valley Recreation  
Cell 845 242-4460